

CASE STUDY: INGREDION

OUR SOLUTION

Zinc took a deep dive into Ingredion and designed a detailed blue print of their working system. This led to the creation of a detailed blueprint of the whole joint venture, complete with relational diagrams, to explain how data would be stored and used. This in-depth document also indentified data functionality and items out of scope between the two companies.

Once the plan was approved, Zinc got to work migrating the functionality into a new organization. Typically, developers will simply move data between two connected systems. However, Zinc was faced with the challenge of moving data between two completely unrelated systems. The Zinc team expertly solved this issue by utilizing an intelligent third-party software, called Gearset, to move the configuration from its original instance into one operative organization. This saved both time and resources during the project.

In the development phase of the project, Zinc replaced functionality that was built and customized on top of a managed package, a collection of application components. The elimination of this managed package reduced technical debt in the new instance. Zinc performed data migration for all targeted accounts and supporting records which included Salesforce processes like Account Management and Pipeline Management, as well as, custom processes like Technical Resource and Process Management, Sample Requests, and Reporting / Dashboarding.

Derived from the original system, users in the new company now had access to:

**6,000
Accounts**

**8,000
Opportunities**

**30,000
Cases**

CONCLUSION

Starting a joint venture is not a simple decision. Even more challenging is deciding which data the new entity should access. Moreover, the actual data migration and functionality transfer is a consuming task of its own. Yet, Ingredion and Arcor trusted Zinc Partners at every turn. In a short amount of time, blueprints were mapped, configurations were transferred into the new system, custom configuration was developed, and all required data and functionality was migrated — efficiently and effectively setting Ardion on the path to success.

INDUSTRY

Manufacturing, Food and Beverage

PRODUCTS

Sales Cloud, Service Cloud

CORE THEMES

**Data Migration,
Functionality Migration,
Divestiture, Joint Venture**